



# Dragon Fruit Farm

“Vietnam’s Premier Sustainable Dragon Fruit Farm”

[www.afruit.com.vn](http://www.afruit.com.vn)

Video: <https://www.youtube.com/watch?v=9aPj8Jp9EY4>

# Kim Hai Dragon Fruit Farm Facts

- ▶ Established in 2007
- ▶ Total area: 80 hectares
- ▶ Location: Ta Mon Village, Tan Lap, Ham Thuan Nam District, Binh Thuan Province, Vietnam
- ▶ One of the first sustainable farm in Binh Thuan Province
- ▶ Certification: Global GAP since 2008 (re-new every year)
- ▶ Harvest: 1000 Metric Tons per year
- ▶ Export markets: China (85%), Europe and USA (15%)
- ▶ Factory (inside the farm): built in 2015 with HACCP standards.

# About our farm

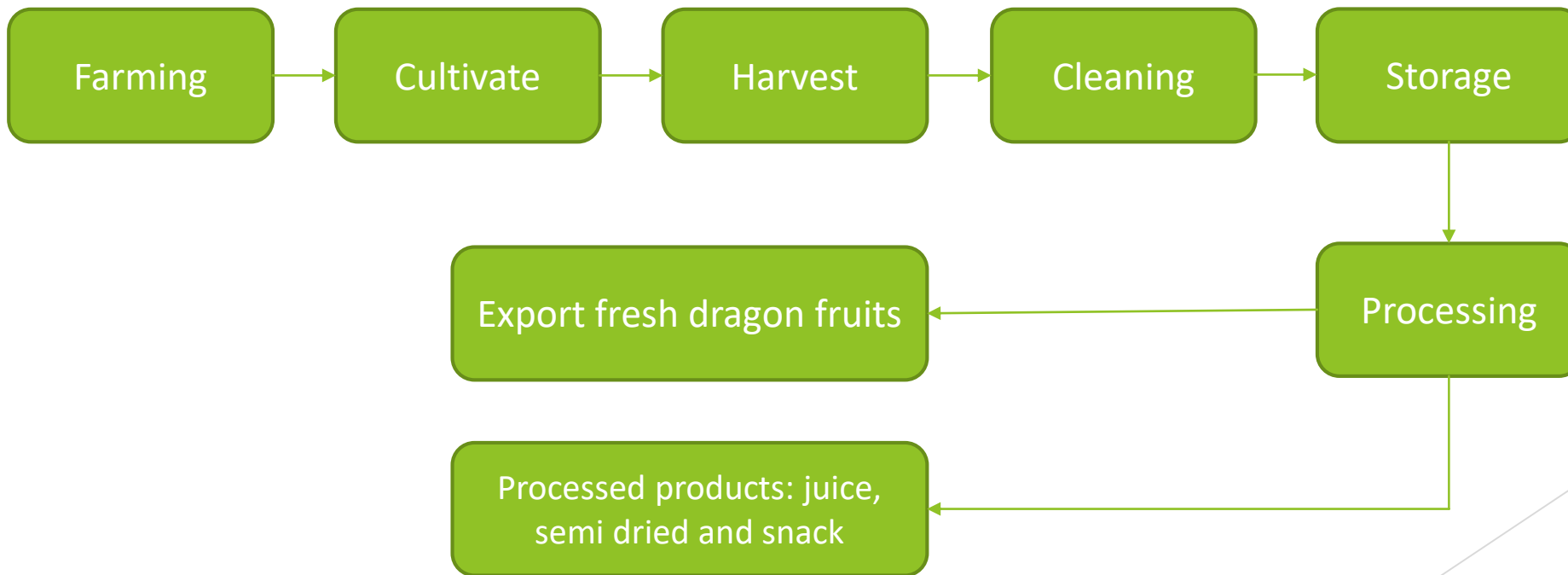
- ▶ Kim Hai Dragon Fruit Farm is an 80 hectares Global GAP (GGN 4052852217637) certified farm. Located in Ham Thuan Nam Commune, Binh Thuan Province, a three-hour drive from Ho Chi Minh City. The farm specializes in growing delicious dragon fruit (red and white flesh). Our farm Geographical Indication number is C0068-BTGI (issued by Binh Thuan's Department of Science and Technology).
- ▶ Kim Hai Dragon Fruit Farm continues the tradition of agriculture in Binh Thuan. Its goal is to encourage people to live prosperously and in harmony with the land. We believe that combining Binh Thuan's two biggest industries, Agriculture and Tourism, with a focus on eco-tourism and sustainable agriculture, will nurture and inspire a new generation of farmers. And that this new generation of farmers will achieve economic prosperity in a responsible and sustainable way.

# “Sustainable dragon fruit as its best”

- ▶ Kim Hai farm first established in 2007, since then we expanded our farm area from 30 to 80 hectares. In late 2007, we were one the first 3 dragon fruit growers in Vietnam that are certified with Global G.A.P standard. Every 12 months, we have our farm inspects and certifies for Global GAP by either Control Union or IMO organizations. By strictly following Global G.A.P, it enables us to produce healthful fruit and food without compromising future generations' ability to do the same.
- ▶ Our dragon fruits are grown the natural way, we produce our own in-house organic fertilizer and using traditional remedies to fight against diseases. We say NO to bio-stimulants other harmful chemicals. This is why our dragon fruit taste so delicious!
- ▶ The juice industry is occupied by some of the biggest companies in the world, and the only way to remain in the industry is to not step on their toes. With this in mind the only avenue is obviously to offer top quality juice with **zero sugar, no preservative and artificial color** just **100% pure dragon fruit juice**. Made with the utmost care, our products capture what means the most to you: healthy eating, quality food and responsible farming. We work harder to produce premium products, every time, because we care.

# Fresh from our farm to your door

Currently, Kim Hai produces around 1000 tons of dragon fruits per year. We have a state of the art factory and packing house onsite producing top quality pure dragon fruit juice, solar dried dragon fruit slices and chewy dragon fruit snacks. We have been exporting fresh dragon fruits to many countries such as New Zealand, USA and Europe. We proud to be the pioneer in Vietnam in producing premium dragon fruit juice and other dragon fruit by-products in full commercial scale.





# Farm pictures



# Kim Hai Dragon fruit (Red and White Flesh)

- ▶ Kim Hai Dragon fruit grows on the *Hylocereus* cactus, whose flowers only open at night. The plant is native to southern Mexico and Central America. Today, it is grown and exported from several Southeast Asian countries, such as Thailand and Vietnam. It goes by many names, including pitaya, pitahaya and strawberry pear. The two most common types have bright, red skin with green scales that resemble a dragon – hence the name. The variety that's most widely available has white pulp with black seeds. The less common variety has red pulp with black seeds. Dragon fruit may look exotic, but its flavors are similar to other [fruits](#). Its taste has been described as a slightly sweet cross between a [kiwi](#) and a [pear](#).
- ▶ Dragon fruits have a surprising number of phytonutrients. Rich in [antioxidants](#), they contain vitamin C (equivalent to 10 percent of the daily value), polyunsaturated (good) fatty acids, and several B vitamins for carbohydrate metabolism, as well as carotene and protein. Calcium is present for strong bones and teeth, iron and phosphorus for healthy blood and tissue formation. The benefits are realized in a number of ways, from a strengthened immune system and faster healing of bruises and wounds to fewer respiratory problems. Dragon fruits have zero complex carbohydrates, so foods can be more easily broken down in the body, helped by vitamin B1 (thiamin) and other B vitamins. The phytochemical captin, used as a medication to treat heart problems, is present in the fruit itself, and oil in the seed operates as a mild laxative.

# Quick facts about dragon fruit

Dragon fruit can be described as an exotic fruit because they are:

- ▶ Super rich in **VITAMIN C, B1, B2 AND B3**
- ▶ Rich in Minerals such as **IRON, ZINC, CALCIUM AND PHOSPHORUS**
- ▶ High in **NATURAL FIBER**
- ▶ Red dragon fruit contains high amount of natural anti-oxidant (one of the highest anti-oxidant fruits). The **POLYPHENOL (ANTI-OXIDANT)** in the red dragon fruit is 4 times higher than Apple and Olive.



# Nutrition Facts of Fresh Dragon Fruit (Red)

Nutrition	Amount per serving
Energy (Kcal/100g)	67
Protein (g/100g)	1.24
Total fat (g/100g)	0.58
Trans fat (g/100g)	0
Saturated fat (g/100g)	0
Total Carbohydrate (g/100g)	14.27
Dietary fiber (g/100g)	1.63
Vitamin C (mg/100g)	9.7
Calcium (mg/100g)	9
Phosphorus (g/100g)	0.027
Polyphenol (Antioxidant) (g/100g)	725.85

Serving Size: 3.5 ounces (100 grams), fresh

# Kim Hai Dragon fruit (Red and White Flesh)



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# Our Factory

Opened in early 2016, 'Kim Hai' - is the first custom built **eco-friendly** dragon fruit factory in Binh Thuan region, Vietnam. The factory has been designed to echo the Kim Hai's approach to **sustainability** that has always extended beyond compliance to focus on the company's responsibility as a corporate citizen. The factory focuses on three key areas - **energy consumption, water consumption and waste generation**. The innovative approach at Kim Hai has given rise to several firsts at the factory. These include the first industrial scale production of '100% pure dragon fruit juice', the first factory to have a biodiversity refuge on its premises.

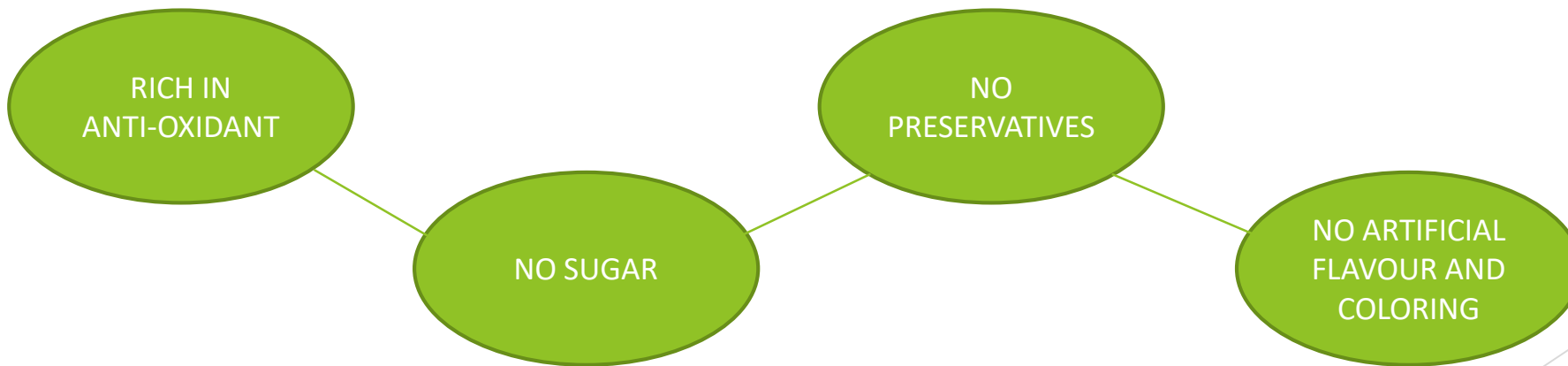






# Dragon fruit juice

- ▶ 100% pure juice from Red and White dragon fruits
- ▶ One of a kind product on the market at the moment
- ▶ Each bottle (260ml) is equivalent to 2 dragon fruits (650 grams)
- ▶ Long shelf-life and still maintain the quality and nutrition values
- ▶ Made from fresh dragon fruits. The fruits are hand picked and processed with utmost care to preserve the nutrition





# HEALTH BENEFITS OF DRAGON FRUIT JUICE



## ANTI-INFLAMMATORY

Provide alkalinity due to high vitamin & mineral content, helping to reduce inflammation and irritation in joints, and nourish healing wounds, cuts, bruises and scrapes (as well as prevent disease).



## GLOWING SKIN

Antioxidants and essential fatty acids for blemish-free, softer, tighter, younger looking skin!



## BONES AND TEETH

Great source of calcium & phosphorus which work together to improve bone mass and prevent osteoporosis.



## NERVOUS SYSTEM

High in B Vitamins which aid in the formation of nerve cells and healthy fats for proper conductive signalling.



## EYE SUPPORT

Contains Vitamin A in the form of carotene needed for proper colour vision and prevention of night blindness.



## CANCER PREVENTION

Loaded with phytoalbumins, an antioxidant that prevents cancer-causing free radicals and blocks tumour cell growth. Also rids the body of toxic heavy metals.



## DIGESTION & METABOLISM

Incredibly high in fibre for optimal digestive health. Aids in weight loss via improvement of metabolic rate.



## CARDIOVASCULAR

Prevent cardiovascular disease, lower cholesterol & reduce high blood pressure.



## ANTI-AGING

Antioxidants work against free radicals and make your skin tighter & younger looking!



## IMMUNITY

High vitamin & mineral content to improve immunity and prevent disease & illness.



# How do we make our juice?

- ▶ We believe in a different approach to making dragon fruit juice. The pressed way. It's our way of helping protect the flavor and nutrients of the raw fruits we bring into our juicery. No added colors or flavors nature didn't put there. Just our favorite produce, tasting as close to fresh picked as possible with minimal processing. We processed our juice using high pressure processing. This keeps fruits tasty from the moment they enter the juicery to the moment you take your first sip.
- ▶ Different from other manufacturers, we grown our own dragon fruits following Global GAP standard. The dragon fruits are handpicked and the best ones are rushed to the juicery, where it's cleaned, squeezed, and pressed right at our farm. Once we have crafted our juice and bottled them, we heat heat-pasteurized to prolong the lifetime of the juice this will also protect the color and nutrients while ensuring safety.

# Solar Dried Dragon Fruit Slices



- ▶ Dragon fruit is a beautiful and exotic super-food. These dried dragon fruit slices are rich in nutrients and low in calories. They have a mild sweet taste with no sugar or preservatives added. Dragon fruit slices are **good source of antioxidants, fiber, omega-3s and minerals.**
- ▶ Dragon fruits are carefully harvested and cleaned thoroughly before processing. They are sliced into slices and dried for 36 hours in solar dryers. Once finished, the dried dragon fruits are then packed into zip pouches with nitrogen and carbon dioxide to preserve the taste and nutrition.



# Dragon fruit snack



- ▶ Dragon fruit snack has a distinct sweet and sour taste which is similar to gummy candies but sugar free; they are made from **fresh dragon fruits** with no preservatives and no artificial colors.
- ▶ The fruit snack is an excellent source of **polyunsaturated fatty acids**, Linoleic acid (**Omega 6**) and Oleic acid (**Omega 9**). These **fatty acids** found in dragon fruit seeds, boost your body's natural ability to get rid of heavy metals and other toxins, promote the healing of your body's cells, and improve your ability to cope with stress. The snacks are stored in a simple plastic packaging that does not need to be refrigerated; therefore they can be taken virtually anywhere

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# Contact us (Vietnam)

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